

The 40th

CHAMPAGNE

Dressage Show I & II



2025

SPONSORSHIP PACKAGE

MARCH 28-30
HORSESHOE PARK
EQUESTRIAN CENTER
QUEEN CREEK, AZ

PRESENTED BY
CENTRAL ARIZONA
RIDING ACADEMY

www.caradressage.com

Brunch Proceeds Benefit the Central Arizona Equestrian Educational Society,
a 501(c)(3) nonprofit organization

C.A.R.A. PRESENTS



**CHAMPAGNE
DRESSAGE SHOW**

Dear Prospective 2025 Sponsor,

I hope this letter finds you and yours safe and well. I want to give you a heartfelt thank you for your support of the 2024 Champagne Shows.

The 2024 Champagne Shows were a huge success largely because of your support of our sport and of CARA (Central Arizona Riding Academy). Again, thank you sincerely from the bottom of my heart. Without your continued support, events such as these would not be possible.

The 2025 Champagne Show, now in its 40th year, will be taking place on March 28th-30th at Horseshoe Park & Equestrian Center in Queen Creek, Arizona. The VIP Pavilion and party area is again in the planning stages. The VIP Pavilion Sponsor will be guaranteed up to six (6) stalls in the Premium barn, at standard stall price. Diamond Sponsors that submit their sponsorship forms by March 1, 2025 will be guaranteed two (2) stalls in the Premium barn at standard stall price.

This year's Champagne Brunch will be a benefit for the Central Arizona Equestrian Education Society, a 501(c) 3 Corporation. The mission statement for this non-profit is to provide education about dressage training, horse breeding and conformation, animal welfare through clinics, events, seminars and hands on meetings and activities and to encourage the involvement of children and adults in the care and training of horses through scholarships and other events. As such, all sponsorship of this brunch will be completely tax deductible!

We will be sending out more information about our plans in the near future. Thank you again for your contribution and sponsorship. We look forward to seeing you at the 2025 Champagne Show!

Sincerely,

Dorie Vlatten-Schmitz



VIP PAVILION SPONSOR

\$8,000



Benefits

- Dedicated social media press release announcing VIP Sponsorship
- Announcements on all social media, emails, e-newsletter and printed materials associated with the event
- Recognition thorough PA announcements during the event
- Guarantee of up to 6 stalls in premium barn at standard stall price
- Full-page black & white Show Program advertisement
- Premier banner signage at arenas and VIP Pavilion
- Reserved table for 8 in VIP Pavilion
- 8 Champagne Brunch tickets



Sponsorship Levels

DIAMOND \$2,000

- Recognition thorough PA announcements during the event
- Announcements on all social media, e-newsletter emails, and printed materials associated with the event
- 3-Day arena signage
- Full-page black & white Show Program advertisement
- Up to 2 stalls in Premium Barn if Sponsorship and competitor entry are received no later than December 1
- Reserved table for 6 in VIP Pavilion
- 6 Champagne Brunch tickets. Sponsorship must be committed no later than December 1, 2023

PLATINUM \$750

- Recognition thorough PA announcements during the event
- Announcements on all social media, e-newsletter, emails, and printed materials associated with the event
- Arena signage
- Full-page black & white Show Program advertisement
- Reserved seating for 4 in VIP Pavilion
- 4 Champagne Brunch tickets

GOLD \$650

- Recognition thorough PA announcements during the event
- Announcements on all social media, emails, e-newsletter and printed materials associated with the event
- Arena signage
- Full-page black & white Show Program advertisement
- Reserved seating for 3 in VIP Pavilion
- 3 Champagne Brunch tickets

SILVER \$500

- Recognition thorough PA announcements during the event
- Announcements on all social media, emails, e-newsletter and printed materials associated with the event
- Arena signage
- Half-page black & white Show Program advertisement
- Reserved seating for 2 in VIP Pavillion
- 2 Champagne Brunch tickets

BRONZE \$350

- Recognition thorough PA announcements during the event
- Announcements on all social media, emails, e-newsletter and printed materials associated with the event
- Arena signage
- 1/4-page black & white Show Program advertisement
- Reserved seating for 1 in VIP Pavilion
- 1 Champagne Brunch ticket



Sponsorship Levels

Champagne Brunch Sponsor \$2,500 or \$500 per Co-Sponsorship

Benefitting the Central Arizona Equestrian Educational Society, a 501(c)(3) nonprofit organization. All contributions and donations are tax-deductable

Volunteer Hospitality Sponsor \$150/day or \$375 all three days

Official's Golf Cart Sponsor \$500

Includes 1/4 page ad in show program & signage on golf carts

Saturday Vendor Walk Party Sponsor

Contact us for details at 480-580-0634

Provides food and beverages & includes 1/4 page ad in show program

Thursday Welcome Party Sponsor

\$500

Provides food and beverages & includes 1/2 page ad in show program. Contact us for details at 480-580-0634

SOLD!

Additional Opportunities

National Class Sponsorship \$50

FEI Class Sponsorship \$70

Merchandise Sponsor \$100

Contact us for details at 480-580-0634

Patron Sponsor From \$100 on up

Let us put your sponsorship to the best use!

Arena Letter Sponsors \$150/per letter

Sponsor a single arena letter

Customizable Sponsorships are available. Please contact Dorie Vlatten-Schmitz at 480-580-0634

2025 Show Sponsorship Agreement



CHAMPAGNE DRESSAGE SHOW

Please Select Sponsorship Level(s):

- | | | | |
|--|---------|--|-------|
| <input type="checkbox"/> *VIP Party Pavilion Sponsor | \$8,000 | <input type="checkbox"/> Gold Sponsor | \$650 |
| <input type="checkbox"/> *Champagne Brunch Sponsor | \$2,500 | <input type="checkbox"/> Silver Sponsor | \$500 |
| <input type="checkbox"/> *Diamond Sponsor | \$2,000 | <input type="checkbox"/> Bronze Sponsor | \$350 |
| <input type="checkbox"/> Platinum Sponsor | \$750 | <input type="checkbox"/> Champagne Brunch Co-Sponsor | \$500 |

*Sponsorships of \$2,000 and above must be received by December 1, 2023 for consideration of Premium Stabling. First come, first served policy applies.

- | | | | |
|---|----------------------------------|--|----------------------------------|
| <input type="checkbox"/> Golf Cart Sponsor | \$700 | <input type="checkbox"/> Prix St. James Sponsor | \$500 |
| <input type="checkbox"/> Thursday Welcome Party Sponsor | \$500 | <input type="checkbox"/> Volunteer Hospitality Sponsor | \$125/day or \$300/all 3 days |
| <input type="checkbox"/> Saturday Vendor Walk Party Sponsor | Call for details 480-580-0634 | <input type="checkbox"/> FEI Class Sponsorship | \$70 |
| <input type="checkbox"/> National Class Sponsorship | \$50 | <input type="checkbox"/> Patron Sponsor | \$100+ |
| <input type="checkbox"/> Merchandise Sponsor | \$100 | <input type="checkbox"/> Arena Letter Sponsor | \$150 |

Total Sponsorship Amount _____

Name: _____

Address: _____ City, State, Zip: _____

Phone: _____ E-mail: _____

Enclosed is Payment of _____

Check MasterCard Visa

Card # _____ - _____ - _____

Expiration Date: _____ 3 or 4 Digit Verification Code (on back) _____

Name on Card (print): _____

Signature: _____

NEW!

Want to pay using your Zelle or Venmo account? Send Payment to Mobile #480-580-0634

Return completed agreement and checks to:

D.V. Schmitz, 41655 N Kenworthy Rd, San Tan Valley, AZ 85140

Please send in this completed form with your payment, and keep a copy for your records!

2025 Champagne Show Program Advertising Agreement

Name: _____

Address (City, State, Zip): _____

Phone: _____ E-mail: _____

Enclosed is Payment of _____

Check MasterCard Visa

Card # _____ - _____ - _____

Expiration Date: _____ 3 or 4 Digit Verification Code (on back) _____

Name on Card (print): _____

Signature: _____



Want to pay using your Zelle or Venmo account? Send Payment to Mobile #480-580-0634

Return completed agreement and checks to:
D.V. Schmitz, 41655 N Kenworthy Rd, San Tan Valley, AZ 85140

Please send in this completed form with your payment, and keep a copy for your records!

Ad Size Selection: _____ Notes: _____

| Ad Size/Position | Dimensions | Bleed Size | Bleed Available | Color Cost | B&W Cost |
|-----------------------|----------------------------|----------------|-----------------|------------|-----------|
| Outside Back Cover | Full Page 8.5" x 11" | 8.75" x 11.25" | Yes | ___ \$250 | N/A |
| Inside Front Cover | Full Page 8.5" x 11" | 8.75" x 11.25" | Yes | ___ \$225 | N/A |
| Inside Back Cover | Full Page 8.5" x 11" | 8.75" x 11.25" | Yes | ___ \$225 | N/A |
| Interior Full Page | Full Page 8.5" x 11" | N/A | No | N/A | ___ \$200 |
| Interior Half-page | 7.5"w x 5"h | N/A | No | N/A | ___ \$150 |
| Interior Quarter-page | 3.75"w x 5"h | N/A | No | N/A | ___ \$75 |
| Interior Eighth-page | 3.5"w x 2"h or 2"w x 3.5"h | N/A | No | N/A | ___ \$50 |

Please Note:

All ads must be sent in digital format, via email. Accepted file types for ads are .pdf, .eps, or .tiff. Fonts must be embedded. .jpg files are acceptable for photos, but they must be at a resolution of 300 dpi or greater.

If you are sending a word .doc and are using photos and logos, please send these files along with your ad. If you have questions regarding the format and/or acceptability of your file, please contact:
Patrice Hightower: pshightower@gmail.com
650-814-4889

Artwork & Payment Deadline: Feb 28, 2025

Payment: Checks should be made out to Central Arizona Riding Academy (CARA), and must accompany your ad. Ads will not run in program unless paid in full and submitted prior to the deadline.

Return completed agreement and check to:
D.V. Schmitz, 41655 N Kenworthy Rd,
San Tan Valley, AZ 85140

Please send in this completed form with your payment, and keep a copy for your records!



Thank You For Your
Consideration!

We hope you join us this year for the Champagne Dressage Shows!