

CHAMPAGNE

Dressage Show I & II



www.caradressage.com

Brunch Proceeds Benefit the Central Arizona Equestrian Educational Society, a 501(c)(3) nonprofit organization

C.A.R.A. PRESENTS

CHAMPAGNE DRESSAGE SHOW

Dear Prospective 2024 Sponsor,

I hope this letter finds you and yours safe and well. I want to give you a heartfelt thank you for your support of the 2023 Champagne Shows.

The 2023 Champagne Shows were a huge success largely because of your support of our sport and of CARA (Central Arizona Riding Academy). Again, thank you sincerely from the bottom of my heart. Without your continued support, events such as these would not be possible.

The 2024 Champagne Show, now be in its 39th year, will be taking place on January 12- 14, 2024 at Horseshoe Park & Equestrian Center in Queen Creek, Arizona. We are looking forward to the show's expansion, and are excited to be a partner show with the National Pony Cup. The VIP Pavilion and party area is again in the planning stages. The VIP Pavilion Sponsor will be guaranteed up to six (6) stalls in the Premium barn, at standard stall price. Diamond Sponsors that submit their sponsorship forms by December 1, 2023 will be guaranteed two (2) stalls in the Premium barn at standard stall price.

This year's Champagne Brunch will be a benefit for the Central Arizona Equestrian Education Society, a 501(c) 3 corporation. The mission statement for this non-profit is to provide education about dressage training, horse breeding and conformation, animal welfare through clinics, events, seminars and hands on meetings and activities and to encourage the involvement of children and adults in the care and training of horses through scholarships and other events. As such, all sponsorship of this brunch will be completely tax deductible!

We will be sending out more information about our plans in the near future. Thank you again for your contribution and sponsorship. We look forward to seeing you at the 2024 Champagne Show!



VIP PAVILION SPONSOR



Benefits

- Dedicated social media press release announcing VIP Sponsorship
- Announcements on all social media, emails,
 e-newsletter and printed materials associated
 with the event
- Recognition thorough PA announcements during the event
- Guarantee of up to 6 stalls in premium barn at standard stall price
- Full-page black & white Show Program advertisement
- Premier banner signage at arenas and VIP Pavilion
- Reserved table for 8 in VIP Pavilion
- 8 Champagne Brunch tickets



Sponsorship Levels

DIAMOND

\$2,000

- Recognition thorough PA announcements during the event
- Announcements on all social media, e-newsletter emails, and printed materials associated with the event
- · 3-Day arena signage
- Full-page black & white Show Program advertisement
- Up to 2 stalls in Premium Barn if Sponsorship and competitor entry are received no later than December I
- · Reserved table for 6 in VIP Pavilion
- 6 Champagne Brunch tickets. Sponsorship must be committed no later than December 1, 2023

PLATINUM \$750

- Recognition thorough PA announcements during the event
- Announcements on all social media, e-newsletter, emails, and printed materials associated with the event
- Arena signage
- · Full-page black & white Show Program advertisement
- Reserved seating for 4 in VIP Pavilion
- 4 Champagne Brunch tickets

GOLD

\$650

- Recognition thorough PA announcements during the event
- Announcements on all social media, emails, e-newsletter and printed materials associated with the event
- Arena signage
- Full-page black & white Show Program advertisement
- · Reserved seating for 3 in VIP Pavilion
- · 3 Champagne Brunch tickets

SILVER

\$500

- · Recognition thorough PA announcements during the event
- Announcements on all social media, emails, e-newsletter and printed materials associated with the event
- · Arena signage
- · Half-page black & white Show Program advertisement
- · Reserved seating for 2 in VIP Pavillion
- 2 Champagne Brunch tickets

BRONZE

\$350

- · Recognition thorough PA announcements during the event
- Announcements on all social media, emails, e-newsletter and printed materials associated with the event
- · Arena signage
- 1/4-page black & white Show Program advertisement
- · Reserved seating for I in VIP Pavilion
- · I Champagne Brunch ticket





Champagne Brunch Sponsor \$2,500 or \$500 per Co-Sponsorship

Benefitting the Central Arizona Equestrian Educational Society, a 501(c)(3) nonprofit organization. All contributions and donations are tax-deductable

Prix St. James Sponsor \$500

Volunteer Hospitality Sponsor \$150/day or \$375 all three days

Official's Golf Cart Sponsor \$700

Includes I/4 page ad in show program & signage on golf carts

Saturday Vendor Walk Party Sponsor

Contact us for details at 480-580-0634

Provides food and beverages & includes 1/4 page ad in show program

Thursday Welcome Party Sponsor

\$500
Provides food and because les 1/2 page ad in show progration at 480-580-0634

Additional Opportunities

National Class Sponsorship \$50

FEI Class Sponsorship \$70

Merchandise Sponsor

Contact us for details at 480-580-0634

Patron Sponsor From \$100 on up

Let us put your sponsorship to the best use!

Arena Letter Sponsors \$150/per letter

Sponsor a single arena letter

2024 Show Sponsorship Agreement



CHAMPAGNE DRESSAGE SHOW

Please Select Sponsorship Level(s):									
	*VIP Party Pavilion Sponsor	\$8,000		Gold Sponsor	\$650				
	*Champagne Brunch Sponsor	\$2,500		Silver Sponsor	\$500				
	*Diamond Sponsor	\$2,000		Bronze Sponsor	\$350				
	Platinum Sponsor	\$750		Champagne Brunch Co-Sponsor	\$500				
*Sponsorships of \$2,000 and above must be received by December 1, 2023 for consideration of Premium Stabling. First come, first served policy applies.									
	Golf Cart Sponsor	\$700		Prix St. James Sponsor	\$500				
	Thursday Welcome Party Sponsor	\$500		Volunteer Hospitality Sponsor	\$125/day or \$300/all 3 days				
	Saturday Vendor Walk Party Sponsor	Call for details 480-580-0634		FEI Class Sponsorship	\$70				
	National Class Sponsorship	\$50		Patron Sponsor	\$100+				
	Merchandise Sponsor	\$100		Arena Letter Sponsor	\$150				
Nan	ne:								
Add	ress:	City, State, Zip:							
Pho	ne:	E-mail:							
	osed is Payment of								
		rCard Visa							
Card	d #	-		-					
Expiration Date: 3 or 4 Digit Verification Code (on back)									
Nan	ne on Card (print):								
Sign	ature:								
EW!	Want to pay using your Zelle or Ver	nmo account? Send	Paym	ent to Mobile #480-580-0634					

Return completed agreement and checks to:

D.V. Schmitz, 41655 N Kenworthy Rd, San Tan Valley, AZ 85140

Please send in this completed form with your payment, and keep a copy for your records!

2024 Champagne Show Program Advertising Agreement

Name:		
Address (City, State, Zip):	i	
Phone:	E-mail:	
Enclosed is Payment of _		
Check	MasterCard Visa	
Card #		
Expiration Date:	3 or 4 Digit Verification Code (on back)	
Name on Card (print):		
Signature:		
VEVI Want to pay using y	our Zelle or Venmo account? Send Payment to Mobile #480-5	580-0634
Return completed agreement D.V. Schmitz, 41655 N Kenw	and checks to: vorthy Rd, San Tan Valley, AZ 85140	
Please send in this completed	d form with your payment, and keep a copy for your records	I
Ad Size Selection:	Notes:	

Ad Size/Position	Dimensions	Bleed Size	Bleed Available	Color Cost	B&W Cost
Outside Back Cover	Full Page 8.5" x ll"	8.75" x 11.25"	Yes	\$250	N/A
Inside Front Cover	Full Page 8.5" x II"	8.75" x 11.25"	Yes	\$225	N/A
Inside Back Cover	Full Page 8.5" x II"	8.75" x 11.25"	Yes	\$225	N/A
Interior Full Page	Full Page 8.5" x II"	N/A	No	N/A	\$200
Interior Half-page	7.5"w x 5"h	N/A	No	N/A	\$150
Interior Quarter-page	3.75"w x 5"h	N/A	No	N/A	\$75
Interior Eighth-page	3.5"w x 2"h or 2"w x 3	.5"h N/A	No	N/A	\$50

Please Note:

All ads must be sent in digital format, via email. Accepted file types for ads are .pdf, .eps, or .tiff. Fonts must be embedded. .Jpg files are acceptable for photos, but they must be at a resolution of 300 dpi or greater.

If you are sending a word .doc and are using photos and logos, please send these files along with your ad. If you have questions regarding the format and/or acceptability of your file, please contact: Patrice Hightower: pshightower@gmail.com

Artwork & Payment Deadline: Dec 9, 2023

Payment: Checks should be made out to Central Arizona Riding Academy (CARA), and must accompany your ad. Ads will not run in program unless paid in full and submitted prior to the deadline.

Return completed agreement and check to: D.V. Schmitz, 41655 N Kenworthy Rd, San Tan Valley, AZ 85140

Please send in this completed form with your payment, and keep a copy for your records!

